

I. X. L. WINS GAME AT PICNIC

Baseball Tops Off Saturday's Frolic With Fairview Epworth League.

The I. X. L. Club of the Broadway Methodist Church defeated the Fairview Epworth League baseball team yesterday afternoon by a score of 24 to 8. The game was played at the picnic of the Fairview Sunday school and Epworth League near Turner Station.

The Columbia boys arrived shortly before noon, and ate liberal portions of a chicken dinner which the good mothers of the community had prepared. Next came the program of speaking and singing. The I. X. L. quartet, composed of Terence Vincent, W. B. McDonnell, Virgil and Harry Garnett, sang "Fishing" and "Jim". Then the younger members "spoke pieces" and the quartet sang two more numbers.

Batteries for Fairview: Traxler, Sappington and Stewart; for I. X. L.: N. Gibbs, H. Garnett and Latshaw.

Railway Postal Clerk Arrested.

By United Press.
ST. PAUL, Aug. 7.—L. H. Ward, a railway postal clerk, was arrested here today by a Federal inspector, on a charge of rifling the mails.

HOUSE CLEANING
WINDOW WASHING
CHIMNEY SWEEPING

JOHN HOLDMAN
Phone 1382 14 N. 7th St.

Dr. H. E. Stephenson
DENTIST

(Successor to Dr. R. M. Robinson)
408-10 Guitar Bldg.

(Advertisement)

FREE DELIVERY BIG
THING FOR A STORE

It Means Satisfied Customers, Says W. C. Knight of the Drug Shop.

OFTEN SPECIAL, TOO

When Regular Man's Busy Another Is Second—But It Certainly Pays.

"Hello! Is this 302? I want a bottle of camphor in a hurry!" This call or a similar one comes to our shop by telephone every hour in the day. We have a special messenger boy in our employ all day and up to 9 o'clock at night just to satisfy the wants of our customers who want an article from a drug store in a hurry. This "hurry-up" man is always on the go. Often he delivers over a hundred packages a day.

The other day a woman called us on the telephone for some medicine. She wanted it right then. Our messenger was out. We called a special messenger which cost The Drug Shop more than the sale price of the necessity that was delivered. There was no extra charge to the customer, yet she was agreeably surprised, and, as a result, she is a satisfied customer.

"We deliver anything in the house but postage stamps, and we'll deliver them with another order," said W. C. Knight, of The Drug Shop. This free delivery simply makes our service well rounded.

(Advertisement)

AT THE CHURCHES

Christian Church.

Bible school, 9:30. Morning worship, 9:45, with sermon on "Fear and Love as Religious Motives." The union service will be held in this church at 8 p. m. Intermediate Endeavor, 6:30. Senior Endeavor, 6:45. Prayer meeting, 7:45 p. m. Wednesday.

Calvary Episcopal Church.

Holy Communion, 7:30. Children's Instruction Class, 9:45. Morning prayer and sermon, "A Roman Jest and a Christian Boast," 11. There will be no evening service.

Lutheran Services.

English Lutheran services will be held at 8 o'clock tonight in the Y. M. C. A. Auditorium by the Rev. K. Ehlers of Marshall, Mo. The theme will be "A Seeming Contradiction," from Luke 19, 41-48.

Presbyterian Church.

The Presbyterian Social Circle will meet at the church at 3 o'clock Monday afternoon.

Catholic Church.

First mass 7 o'clock. High mass 10 o'clock. Evening service 7:30 o'clock. Rosary, sermon: "The Eighth Beatitude." Benediction. All are invited.

Primitive Baptist.

Primitive Baptist monthly meeting at Yeoman hall on Broadway, 7 p. m. Sunday, August 8. Rev. Archie Brown and Rev. Jerry Brown will conduct the services. All are welcome.

AGED NEGRO MARRIES, ANYWAY

Preston Roberts, 80 Years Old and Disabled, Takes a Wife.

Being 80 years old and totally disabled, according to the government pension list, is considered no drawback to another marriage by Preston Roberts, a negro and former slave, who obtained a license yesterday afternoon to marry Mrs. Fannie Hall, 60 years old.

Roberts was born near Ashland. He was the property of James Roberts until the Civil War, when he joined the Union army. When the war started Roberts was married and had two children. His wife was the property of Eli Bass, whose farm was just north of Ashland.

Roberts served three and a half years in the army. He took part in the siege of Vicksburg. At one time Roberts owned 200 acres of fine Boone County land near Rock Bridge. He gave forty acres to each of his children, sold the remainder and moved to Columbia.

"During my youth I was one of the strongest men in the county," said the old negro yesterday. "I could go into the forest and cut 500 fence rails in a day or I could cut five cords of wood a day."

SHE WOULD BECOME A CITIZEN

Miss Marie Meyer, Professor's Niece, First Woman to Try Here.

"It was my bona fide intention to renounce forever all allegiance and fidelity to any foreign prince, potentate or sovereignty, and particularly to William II, Emperor of Germany, of whom I am now a subject." This passage is from the first declaration of intention to become a citizen of the United States ever filed by a woman in Boone County, according to J. E. Boggs, circuit clerk. It brings thoughts of the European War close to home.

The declaration was filed yesterday by Miss Marie Louise Meyer, a student in the University and a niece of Prof. Max Meyer of the faculty of the University. Miss Meyer is 24 years old and was born at Samotchin, Germany. Her last residence before coming to America was in Berlin.

500 ATTEND ADVENTIST MEETING

Achievements in Medicine Will Be Discussed at Session Today.

Dr. David Paulson of Chicago will talk on the discoveries and the advancement of scientists in the field of medicine at today's session of the Seven Day Adventists' state convention. Five-hundred campers are on the grounds at the Adventist camp meeting.

PROVIDE A SELECTIVE
BIRTH RATE, HE URGES

Only Way Man Can Beat Nature, Says Editor of Journal of Heredity.

EUGENICS, HIS IDEA

Theory Advanced by Dr. Popemoe at National Conference on Race Betterment.

By United Press.

SAN FRANCISCO, August 7.—Nature has a selective death-rate; the only way man can beat it is to provide a selective birth-rate. So declared Dr. Paul B. Popemoe, editor of the Journal of Heredity, in an address before the National Conference on Race Betterment. He concluded a long exposition of the theory of a natural selective death-rate as follows:

"I should like to discuss more of the striking cases of natural selection on a racial scale in recent years; to point out, for instance, how the aborigines of America have fallen victims to the white man's diseases and liquor, against which natural selection had never fortified them; and to explain in some detail the relation between natural selection and alcohol. I have only time to say on the latter point that Nature is conducting a gigantic temperance movement on her own lines, which are quite different from those which man himself is advocating. Man proceeds to eliminate drink; Nature proceeds to eliminate the drunkard. Those born with a tendency to alcoholic overindulgence either drink themselves to death, or for various other reasons are likely to leave less posterity than the abstemious; the consequence of this, carried through many generations, is that races gradually undergo an evolution which makes them temperate, while nothing apparently, can save from approaching extinction some of the races, such as the American Indian, who have not undergone such an evolution, provided they have access to enough whiskey.

Nature's Ancient Method.

"It is lack of time alone that prevents me from piling up more data to illustrate to you the working of natural selection on the human species at the present day. I hope that what I have said has at least given you a suspicion that Nature's ancient method of race betterment is still in action, and is acting along some lines with the vigor and ruthlessness that have always characterized it.

"If this suspicion is well founded, what moral can we draw for our own schemes of race betterment?

"It would be possible, of course, to stand back and let Nature go ahead. But I hope that no civilized man would advocate such a course. We have long been hindering the operation of natural selection by making all sorts of changes in the environment, which have permitted those to live who otherwise would have died. Almost every step that civilization advances nowadays, carries it farther away from the reach of natural selection. It is very certain that we shall continue, more and more, thus to set aside the force which has brought man to his present position.

"What then? Are we going to suspend it altogether and let the race run along under its accumulated momentum? I answer: it has so much momentum. If the impetus is withdrawn, it will begin to slide backward. We will reach a point, which some of us can already see, where the relations of heredity and environment are so changed that many of those born and helped to survive will be a burden to the race. Their descendants, in turn, will be still more of a burden to the race, not only economically and socially but biologically.

Two Ways to Improve Race.

"Can we not substitute our most enlightened social measures, our thorough sanitation and hygiene, the skill of our physicians and surgeons, the activities of our philanthropies and charities, as a stimulus to keep the race ever moving upward?

"They are powerless to push it a single inch. Valuable, indispensable as they are in their own way, they can have no effect, except an indirect one, on the improvement of the race. That demands more fundamental action. We can never make a sound structure of defective timbers, by veneering and pointing, putting up the holes, nailing together the cracks. Science knows no way to make good breeding stock out of bad, and the future of the race is determined by the kind of children which are born and survived to become parents in each generation.

"There are only two ways to improve the germinal character of the race, to better it in a fundamental and enduring manner.

"One is to kill off the weaklings born in each generation. That is Na-

ture's way, the old method of natural selection which we are all agreed must be supplemented. When we abandon that, we have but one conceivable alternative, and that is to adopt some means by which fewer weaklings will be born in each generation.

"The only hope for permanent race betterment under social control is to substitute a selective birth-rate for Nature's selective death-rate. That means—eugenics."

RETAIL MERCHANTS WILL DINE

W. L. Nelson on Program for Regular Monthly Luncheon.

The Retail Merchants' Association will hold its regular monthly luncheon at 6:30 o'clock tomorrow evening at Robinson's dining rooms at 1203 East Broadway. After the luncheon a meeting of the association will be held in the Commercial Club rooms. W. L. Nelson, assistant secretary of the State Board of Agriculture, will talk on "The Relation of the Business Man to the Farmer."

Phone 55 to have the Missourian delivered to you. 25c a month.

New Bulletin by Prof. C. H. Eckles.

"Rations and Age at Calving as Factors Influencing Growth and Dairy Qualities of Cows," by C. H. Eckles, professor of dairy husbandry, is a new bulletin of the agricultural experiment station series that has just gone to the press. The issue will be fourteen thousand copies.

Phone 55 to have the Missourian delivered to you. 25c a month.

You can have the Missourian follow you on your vacation. Phone 55.

SHOE REPAIRING



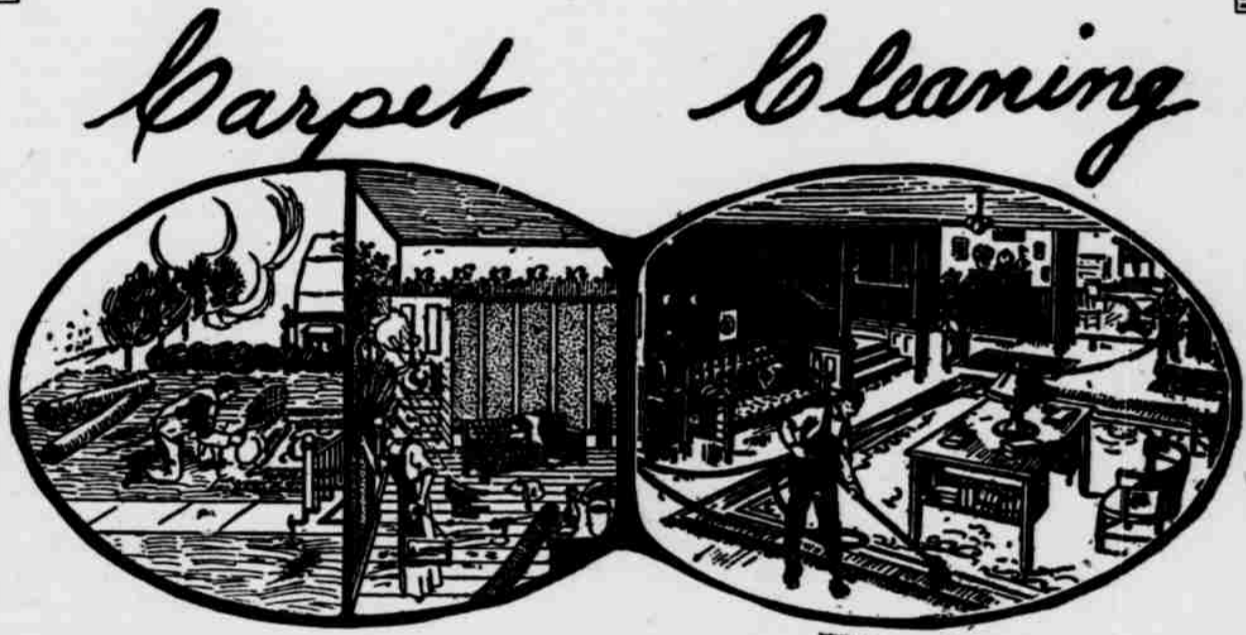
See the Fair Through Sun Glasses

Protect your eyes against the bright sunlight by watching the Fair through SUN GLASSES.

Whenever there is a continuous use for one's eyes the bright summer sunlight often makes them smart—they are sunburned.

Avoid sunburning your eyes by following the suggestion given in the box in this ad.

The most satisfactory and safest way to avoid strain and sunburning your eyes is to wear sun glasses, wherever the eyes are used against the sun's glare. We have some real neat ones. Prices from 50c to \$3.00.



The OLD Way

MY Way

Dr. Kellogg, President of the Battle Creek Sanitarium in one of his lectures stated: "Excessive loss of life of infants aged from three to four years, is caused mainly by the mother permitting the child to play on a carpeted floor, filled with street dirt which contains millions of microbes, which are brought in on the feet and ground into the carpet. It is criminal to let a child play on a carpet unless it has been vacuum cleaned."

PHONE US TODAY

(Wynne & Thomas)

Vacuum House Cleaning Co.

1258-White (Two Phones) 1025 White

A Tale for the Timorous

There are three types of businesses who ought to take to heart the story below:

First—Those who are being driven hard by competition.

Second—Those who say "I can't advertise; my margin of profit is too narrow."

Third—Those who lack faith to start advertising or who lose their faith just before they turn the corner to success.

After we have told the story we may have something special to say to each of these types.

Seventeen years ago the Joseph Campbell Company was making beefsteak ketchup and a general line of preserves, etc., in a little building, which is still standing, on Second Street, Camden. They were even then an old, established house, but every year competition had become sharper, and at last something had to be done. They decided that that something was to get another product, and start new.

Necessity evolved the idea of a line of condensed soups. But, although they then lifted themselves out of the competitive market, they still had to sell at a low price. The real opportunity lay, not in wide profits, but in rapid turn-over through great volume. Advertising was the obvious way out.

They weren't big enough, nor had they the distribution, to justify national advertising. But they plucked up courage and put \$4250 into one place—New York City. Six months went by with no apparent result.

"So to find out whether we were right or wrong, we invested \$1750

more, and six months later put in \$6000 more."

For a year and a half it was, on the face of it, a losing game for men who could ill afford to lose even a few hundreds—much less \$12,000.

But stern perseverance and profound conviction held them to the road until they turned the corner. Then, as soon as it was turned, they went on into city after city, until finally, in 1908, they had conquered 376 cities and were ready to become national as well as local advertisers.

What they have now become every Columbian knows. Their plant today occupies 100 times as much floor space as it did when they began to advertise. And they continue to add more and more to their advertising, for which they give these reasons: "First—To insure our already created demand.

"Second—Because we believe in its efficacy to increase this demand."

To the three types of businesses referred to above:

First—Why don't you lift your business out of the ruck of unprofitable competition?

Second—If your profits are narrow, that's not the reason for not advertising—it's the most unavoidable reason why you should advertise.

Third—To you who lack faith: While you have lagged other men have struck out the new path, and held to it in face of storm, and come through to success.

They made the way—and had the faith to do it.

Today you should need not faith to follow them, but just common business sense.

The University Missourian, Inc.

Virginia Building, Columbia.

Watch our Window
during Fair Week.

CAMPBELL & ALEXANDER

920 Broadway.